



STRATEGIC PLAN

2023-2028

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HEALTH SCIENCES CENTER





Our Promise: Community Workforce Development

CTC Mission:

Columbus Technical College (CTC), a unit of the Technical College System of Georgia (TCSG), is a public college that provides workforce development and supports student success by offering associate degrees, diplomas, and certificates; customized training; and adult education opportunities throughout the six-county region of Chattahoochee Valley.

CTC Vision:

CTC will be the regional college of choice, serving as the catalyst for building vibrant communities, improving economic well-being, and providing hope and opportunity. (TCSG Approved 2/2014).

CTC Values:

STUDENT-CENTERED:

We make decisions with the students' best interests and educational experiences in mind.

QUALITY:

We practice continuous quality improvement in order to achieve excellence in all elements of college operations and experiences.

GROWTH:

We expand and enhance college programs and services to meet the changing needs of students and employers.

FISCAL RESPONSIBILITY:

We ensure excellent value by being faithful stewards of all resources available to the College.

PERSONAL & PROFESSIONAL DEVELOPMENT:

We provide opportunities for faculty and staff to grow professionally.

COMMUNITY ENGAGEMENT:

We partner with agencies and organizations in the Chattahoochee Valley to reach individuals in need of workforce training and professional development.





Student Success

CTC Goal 1

Provide quality, in-demand education and training that prepares students to add stackable credentials, enter the workforce, transfer credits, and progress in their career fields.

OBJECTIVES

- Increase enrollment across all academic divisions annually.
- Increase enrollment in Georgia's High Demand Career Initiative programs.
- Collaborate with high schools on new initiatives that will further encourage dual enrollment participation.
- Increase academic program retention annually.
- Support and expand the professional development of faculty and staff.
- Expand improvements and initiatives to address student readiness for online learning.
- Expand articulation opportunities for graduates to continue their education.
- Maintain high career placement rates for graduates in their chosen field of study.
- Maintain and expand high quality training programs in fields that meet the needs of business and industry.
- Maintain existing and obtain new industry-recognized program accreditations and certifications for exiting programs.
- Provide library and academic services that support students' academic success.
- Increase scholarships awarded by the CTC Foundation to CTC students.
- Support and enhance the CTC Foundation's ability to provide student assistance.



Student Engagement and Development

CTC Goal 2

Implement a campus plan for student-centered programs and services that complements the College's mission.

OBJECTIVES

- Create and provide programs and services to increase opportunities for student involvement and leadership development.
- Develop a campus climate that promotes student engagement.
- Increase awareness of and opportunities to participate in student life activities.
- Develop marketing and branding materials, including social media, to increase campus life visibility.



Workforce Development & Skill Growth

CTC Goal 3

Increase the adult literacy rate, the number of high school equivalency credentials, and the number of industry-recognized workforce credentials among the population in the Chattahoochee Valley.

OBJECTIVES

- Continue to provide instruction and other supports for Adult Education students as they establish, meet, and exceed performance goals.
- Expand grant funding to support **Training on the GO** (Integrated Education Training) for Adult Education students.
- Increase the number of options and availability of **Training on the GO** opportunities for students.
- Increase overall and concurrent enrollment for Adult Education students in credit programs.

A photograph of two workers in orange safety vests. One worker is crouching and pointing at a tablet held by another worker who is sitting. They are in an industrial setting.

Workforce Development & Training

CTC Goal 4

Provide customized workforce training for businesses and industries to remain competitive in today's global economy.

OBJECTIVES

- Continue to develop and provide contract training and customized workforce training opportunities for local companies.
- Expand existing continuing education options and introduce new opportunities for community members to explore continuous learning.
- Implement the non-credit commercial truck driving program to meet the needs of local business and industry.
- Engage with community organizations, the Chambers of Commerce, and the Economic Development agencies within the Chattahoochee Valley to identify, develop, and provide programs that meet the needs of both existing and recruited business and industry.



Resources, Technology, and Infrastructure

CTC Goal 5

Provide a safe, healthy, and fiscally responsible campus environment.

OBJECTIVES

- Provide the financial resources needed to support quality student services and academic programs.
- Manage all financial and human resources responsibly to maintain and grow college operations.
- Develop and implement extensive personnel recruitment plans.
- Create updated marketing strategies and build brand awareness.
- Continue to maintain, renovate, and improve college buildings and grounds to support program and student activities.
- Continue to provide students with adequate program facilities for training and lab-based interaction and instruction.
- Ensure the availability of reliable and up-to-date information technology resources for students, faculty, and staff.
- Continue to provide updated distance learning tools for students and faculty.
- Acquire new funding resources to support student academic and programmatic success.
- Continue to update existing security systems to enhance campus safety.
- Provide training for faculty, staff, and students on effective emergency response.

A photograph of a man with a beard and glasses, wearing a dark blazer, shaking hands with a woman in a white blouse and dark blazer. They are in an office environment with a laptop on a desk in the foreground and shelves in the background.

Collaborations & Partnerships

CTC Goal 6

Strengthen collaboration with partners throughout the Chattahoochee Valley.

OBJECTIVES

- Maintain existing and develop new academic and collaborative partnerships with community organizations, educational institutions, and local business and industry.
- Present a consistent branding process to market the College's assets to the community and to create and encourage new partnerships while strengthening existing alliances.



Continuous Improvement

CTC Goal 7

Provide effective services and supports to promote a culture of continuous improvement and accountability.

OBJECTIVES

- Maintain college policies and procedures that establish and document consistent actions in compliance with the expectations of the Technical College System of Georgia, the Southern Association of Colleges and Schools Commission on Colleges, and other accreditation organizations.
- Assess workforce needs in the Chattahoochee Valley to ensure that college programs continue to provide effective education and training to meet workforce needs.
- Assess student learning outcomes and departmental performance to continuously improve college academic programs, student services, and the overall learning environment.
- Assess and document performance to ensure continuous improvement on local, state, and federal accountability measures.